



Help the Congressional Women's Softball Game support Young Survival Coalition, a nonprofit that serves young adults diagnosed with breast cancer age 40 and under by providing tailored education, support and community programs to them and their caregivers.

KELLY | diagnosed at age 32
Photo credit: Rathkopf Photography

YSC IMPACT IN ACTION



14k

survivors and their caregivers served every year



20K

views of educational livestreams and on-demand video



700K

educational pages read



94%

felt more confident talking to their healthcare providers after attending educational event



94%

felt more knowledgeable about issues unique to the young breast cancer community after education event



70%

felt more supported and informed after attending a community hangout

BREAST CANCER IS DIFFERENT FOR YOUNG ADULTS



ISOLATED

Often the youngest person in their oncologist's office



BIOLOGICALLY DIFFERENT

Diagnosed with more aggressive forms of breast cancer with higher fatality rates



UNDERREPRESENTED

Research studies and clinical trials conducted on older populations



FERTILITY & FAMILY PLANNING

Face early menopause, infertility, and negative impacts to their sexual health



MENTAL HEALTH IMPACT

More likely than older counterparts to experience depression and anxiety



FINANCIAL HARDSHIP

Less likely to be established in their careers and may lack sufficient health insurance

MAKE AN IMPACT AT



To learn more about how your Congressional Women's Softball Game sponsorship makes a real impact in the lives of young adults affected by breast cancer, contact **Jennifer Merschdorf**, Chief Executive Officer of YSC, at jmerschdorf@youngsurvival.org



15TH ANNUAL CONGRESSIONAL WOMEN'S SOFTBALL GAME

Wednesday, July 12, 2023
Watkins Recreation Center | Washington, DC



BENEFITS OF SPONSORSHIP

By joining the Congressional Women's Softball Game as a corporate sponsor, you can support Young Survival Coalition (YSC) and help provide programs and initiatives that are vitally important to the thousands of young adults diagnosed with breast cancer every year.

- **Brand visibility** in a high-profile, highly publicized setting; leading news sources reached an audience of 2 billion in 2022.
- **Demonstration of your company's support** for the breast cancer cause
- **Visibility to the local community** at large
- **Building employee morale** and company pride
- **Highlighting community leadership** in promoting an active, healthy lifestyle

CONNECT WITH CWSG

Media Inquiries & Game Day Credentials:
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